



STC Alliance Competition

Atlanta | New England | New York | Philadelphia | Rochester
South-Central Texas | Washington, DC-Baltimore

CONSENSUS JUDGING SUMMARY

Entry Number: USXX

Entry Title: Application ABC 123

Judge Team No: 3

This form summarizes the final opinion of the STC New York | Philadelphia | Atlanta | Houston | Rochester regional team that evaluated your entry. It was completed after consensus judging discussions therefore, the opinions listed here may differ from those contained in the evaluation forms, which were prepared by each individual judge prior to consensus discussions.

We hope this summary, together with individual comments from each of the judges, will be helpful in pointing out both the strengths and opportunities for improvement in your entry.

STRENGTHS

- **SAMPLE ONLY:** The guide was well-written with an attractive layout and organization. It was an excellent idea to have this sort of guide in the documentation suite. Liked the idea of a video supplement, for users who like to see and learn. The documentation used simple language and clear instructions for user tasks.

OPPORTUNITIES FOR IMPROVEMENT

- **SAMPLE ONLY:** Use screenshots only where necessary. Ensure the screenshots are consistently laid out, and ensure the borders are present on all screenshots. Ensure the presentation of the information in the manual is consistent. Use side-by-side presentation, or tables instead of successive paragraphs to compare old and new systems.
- The videos were complex and difficult to follow. Slow the video pace, separate the videos into sections, or create functionality for the user to stop, start and go to specific procedures.
- Avoid use of yellow to highlight UI elements, as this may be problematic to color blind users. Consider including additional information to enhance the value of the videos.

The judging team makes the following recommendation with respect to this entry:

- Distinction
- Excellence
- Merit
- No Award